

Screen 1

Price and subs text placed in box, in contrasting colour to box

Price text at 20 points
Use Zurich font

'Subscription' text at 12 points
Use Zurich font

'Subscription' text all at 15 points
Use Zurich font

This is a subscription service. You will be charged Rx per week until you unsubscribe plus R4 per content download.

R3/week
Subscription

Price must be on screen 100% of ad time in top right hand corner

Show 'subscription' 100% of ad time in price block

Title Safe Border

Subscription service T&C must be on screen alone for at least 5 sec

Screen 2

Price text at 20 points
Use Zurich font

'Subscription' text at 12 points
Use Zurich font

T&C text all at 15 points
Use Zurich font

Vodacom Only. Helpline 0xx-xxx-xxx.
Adults only. Java/WAP/GPRS required.

R3/week
Subscription

Price and "Subscription" text must **REMAIN** on screen while the T&C's below change to include the remaining T&Cs

After Subscription info shown, remaining T&C must be on screen for at least 5 more seconds