

RESPONSE-ABILITY IN MARKETING



**ASSEGAI**  
**A W A R D S**  
2 0 0 8  
**B R O N Z E A W A R D**

THIS IS TO CERTIFY THAT

**Alphabet Soup**

WON A BRONZE ASSEGAI IN THE CATEGORY  
Media: Alternative Media

FOR THE ENTRY  
Cardies: Idols 2007 Sponsoship

  
SIGNATURE

6 November 2008

DATE

